

## Keynote Speaker: Sharon Powell

Sharon serves a team of partners in seven states in over 480 stores with Starbucks Coffee Company as the Vice President Operations, SE Region based in Atlanta. In over eight years, she has transitioned from director of company operated stores in Southern California, director of International Support Services based in Seattle, and director of license stores in Chicago to find her way to Atlanta. "I love this company. This is my dream job. The Starbucks mission allows me to inspire, motivate and help partners achieve their dreams. By fostering a culture of excellent customer service, we are committed to creating a third place that welcomes and embraces every person where ever we are." As an organization of high growth and innovation, the company provides numerous opportunities for personal development and career advancement.

Sharon resides in Atlanta with her husband. Through Starbucks she is very involved in community outreach and service throughout the entire Southeast region.



## The Power of Mentoring.



Jacqui Bomar, the successful woman behind the SHE events in Greenville, Columbia and Charleston, founded JBM & Associates in 2001 and has directed more than 100 major events both nationally and internationally.

Jacqui knows the value of having a mentor. For 25 years, she had the benefit of close ties to someone who listened and provided advice. Now, she wants others to benefit, as she has, from this type of relationship.

## Coffee Talk started with a conversation!

JBM & Associates formed an advisory board of distinguished women leaders and worked 18 months to create an experience that would make a difference in the lives of many women. And it did just that. Coffee Talk launched its inaugural event in August 2012 in Greenville to an overwhelming response. Many relationships were formed, including one participant who hired the keynote speaker to assist her in restructuring her trouble company. The result was an excellent long term relationship for both women!

Coffee Talk is a unique opportunity to spearhead an innovative leadership development program for women.

Presented by



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# Coffee & talk™

A mentoring  
experience for women

## October 29, 2013

Genevieve's at the Peace Center

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[www.ourcoffeetalk.com](http://www.ourcoffeetalk.com)  
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## What is Coffee Talk?

Coffee Talk is a half-day workshop, designed to connect aspiring and emerging professionals with seasoned leaders who desire to expand and enhance their leadership skills. The Coffee Talk experience is set in a café style, intimate setting, rather than a big boardroom. The Program will feature expert speakers, round table discussions and networking opportunities over a cup of Starbucks coffee. This setting, modeled after the World Café format, will create a unique learning environment that is meant to promote conversation, evoke inspiring ideas and give women the knowledge, motivation and practical tools to move forward professionally and personally. A lot of great things can happen at Coffee Talk.

*“True leadership is not about making decisions and giving orders. It’s about listening to ideas, building consensus, empowering others to act and moving obstacles out of their paths. A great leader is measured by the success of her followers.”*

– Sharon Kardon

### Target Audience:

Coffee Talk is an ideal venue for women of all ages and backgrounds who are interested in developing their leadership skills and building mentor relationships. The Café will have a coffee shop feel with 12 round tables staggered throughout the room. There will be six women and two mentors per table. Our intention in keeping it at 72 participants is to maintain that intimate atmosphere conducive to serious conversations. We realize that Coffee Talk fills a need within our community and encourages us to “continue the conversation”.

## Sponsorship Opportunities

### TITLE SPONSOR - \$6,000

- ~ Supporting women in their pursuit of leadership skills
- ~ Logo above event name
- ~ 1st position logo in printed collateral, event signage and website
- ~ Company included in social media (Facebook, Twitter)
- ~ Opportunity to display company information at the event
- ~ Opportunity to speak to attendees at the opening of Coffee Talk
- ~ Opportunity to distribute promotional items to attendees as well as sample products if applicable
- ~ Acknowledgement in all public relations efforts
- ~ Four complimentary tickets to Coffee Talk (\$220 value)
- ~ Four mentor positions including breakfast

### FEATURED SPONSOR - \$4,500

- ~ Great public relations value as a company who supports women in their pursuit of leadership skills
- ~ We introduce you and your company. You then introduce the Featured Speaker
- ~ Logo below event name in all printed collateral, signage and website
- ~ Company included in social media (Facebook, Twitter)
- ~ Acknowledgement in all public relations efforts
- ~ Three complimentary tickets to Coffee Talk (\$165 value)
- ~ Two mentor positions including breakfast

### CORPORATE SPONSOR - \$3,000

- ~ 2nd position logo in marketing collateral, event signage and website
- ~ Opportunity to display company information at event
- ~ Opportunity to distribute promotional items to Coffee Talk attendees
- ~ Acknowledgement in public relations efforts, when applicable
- ~ Two complimentary tickets to Coffee Talk (\$110 value)
- ~ Two mentor positions including breakfast

### ASSOCIATE SPONSOR - \$1,500

- ~ Logo in event program
- ~ Logo on event website
- ~ One complimentary ticket to Coffee Talk (\$55 value)
- ~ One mentor position including breakfast

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Coffee Talk is currently looking for the 2013 Mentor Advisory Board. Seating is limited! We encourage you to become a part of this valuable event and invite you to visit [www.ourcoffeetalk.com](http://www.ourcoffeetalk.com) for more information on how to sign up!

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..... [www.ourcoffeetalk.com](http://www.ourcoffeetalk.com)